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MODERN



LOFT MAGIC

Inside Diana Ghandour's Triplex Transformation

PHOTOGRAPHY BY WALID RASHID

Diana Ghandour welcomes Marie Claire Maison into her Beirut sanctuary. In the bustling heart of Beirut, the triplex is crafted by the hands and vision of the designer, whose name is synonymous with modern loft magic. As we step into her triplex abode, we're welcomed into a world where every detail speaks of sophistication and serenity.

Describing her Beirut home as an **"oasis of calm"**, Diana Ghandour's design philosophy centres on reflecting the unique character of each owner. So when it came to her own house, she wanted to align it with her lifestyle needs. **"I had to carefully balance the house with a calm and fluid approach"**, explains the designer. By selecting furniture layout, hues, and colours, Ghandour ensured cohesion and coherence. Yet, achieving harmony in such a large space as her triplex, posed challenges and for this reason, she used colour palettes to outline the areas without interruption. Fluid, organic shapes were incorporated into furniture to enhance the overall flow of the design. **"The result is that each corner maintains a unique design while retaining a cohesive identity throughout"** the designer tells Marie Claire Maison.

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In her designs, Ghandour prioritises natural materials such as wood, marble, and steel, which she regards as noble for their inherent charm and richness, enhancing the overall aesthetic. Attention to detail is paramount for the designer, so much so that she carefully researches and selects artistic pieces, accessories, and sculptures to personalise each space, ensuring coherence and uniqueness. **"I often enjoy mixing and matching brands to create a unique aesthetic. The power of details imbues character and uniqueness."** Furniture, to her, should be functional, comfortable, and charismatic, making a bold statement in the room. Key words: organic shapes and exaggerated pieces to add volume and intrigue, because **"what is weird and unusual is always interesting"**.

Ghandour's approach prioritises positive energy in every space, achieved through natural elements, noble materials, and thoughtful colour choices. Her Beirut triplex is a reflection of this philosophy, complemented by Feng Shui principles to enhance well-being further. **"My goal is to make every living space vibrant and uplifting"**. ■

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