

ARABIA

marie claire *Maison*

THE POETICS OF DESIGN:

Inside Patricia
Urquiola's Vision

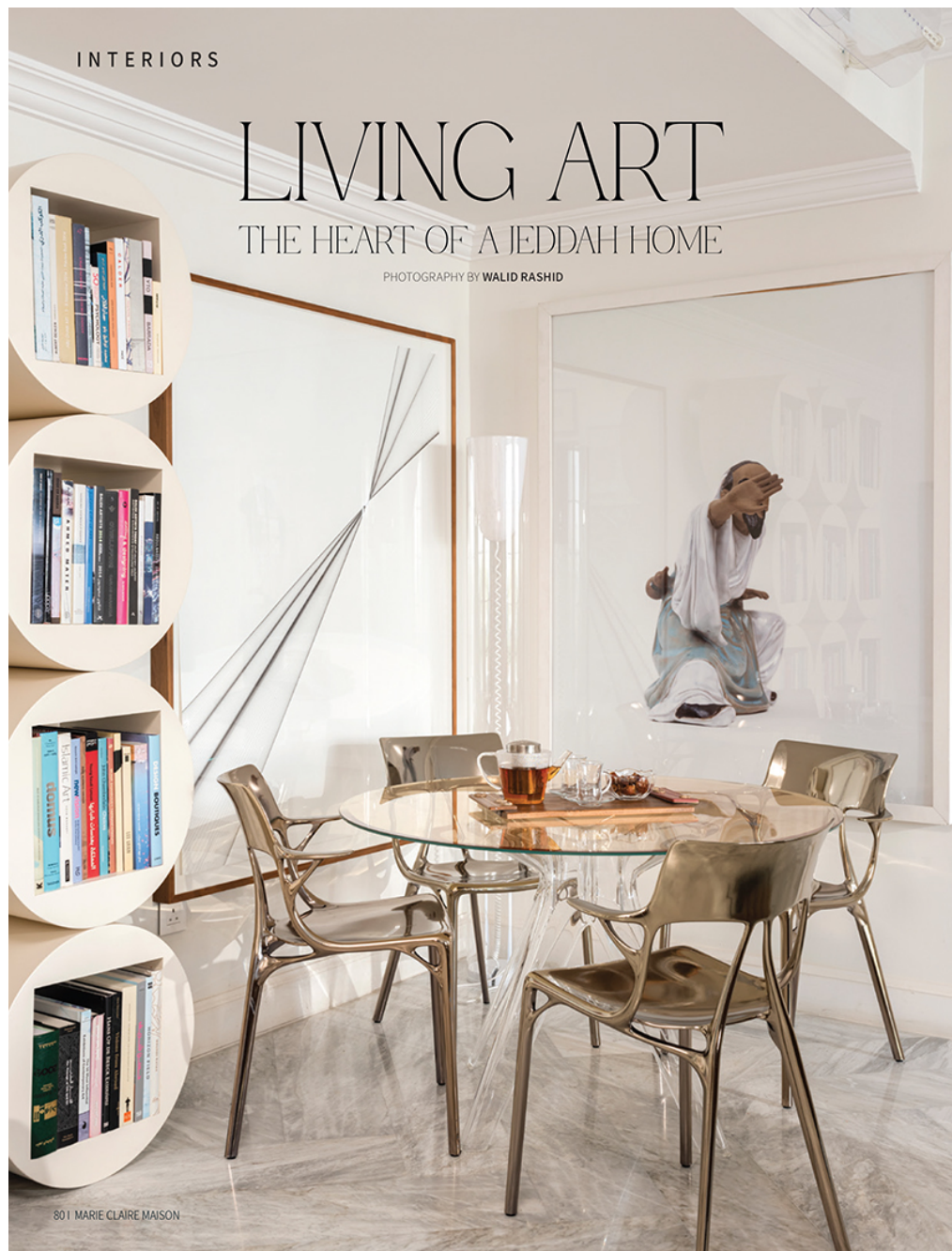


INTERIORS

LIVING ART

THE HEART OF A JEDDAH HOME

PHOTOGRAPHY BY WALID RASHID



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Your home is a true reflection of your passion for art. Can you tell us what inspired you to design a space where art takes centre stage?

It kind of came together organically. I am a collector and passionate about art. I have bought artwork for the last 20 years not knowing where it will end up and on which wall. When we designed the space, we kept it very flexible to accommodate our art collection and easy to rehang and change when we feel like giving the space a new vibe.

Lulu, what is your favourite room in the house in Jeddah, and how have you styled it to highlight specific pieces of art?

The living room for sure, it has some of my favourite artworks and a very large TV where I can watch my Turkish series, along with a very big window overlooking the terrace that gives me the sense of space and light.

Mohammed, as a gallery owner, what's your favourite piece in your home, and what does it mean to you personally?

Ahhhh now that's a difficult question, every artwork in my collection inspires a feeling and an emotion. Each plays a role in how I feel. I seek some when I am happy and others when I am sad. I have a special relationship with all of them. ►

In the heart of Jeddah lies a home where art takes centre stage, effortlessly blending personal collections with modern functionality. This remarkable space, designed by Lulu and Mohammed Hafez, reflects their shared passion for art and the stories it tells. With an ever-evolving collection spanning over 20 years, their home is a testament to the emotional resonance of each piece, where both personal memories and artistic expression coexist.



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EVERY ARTWORK
IN MY COLLECTION
INSPIRES A FEELING
AND AN EMOTION



Together, how did you approach selecting the art pieces for your home? Was there a particular vision or theme you wanted to reflect in your living space?

No, there was no theme. Lulu waited for me to travel, stored the pieces I have found, and picked the ones she liked. She sought help from our friend Samand Till to hang them.

Could you tell us about a few standout pieces in your collection that hold special meaning or tell an interesting story?

We don't view our collection in terms of prices, it is a story line and a reflection of moments and experiences, a biography of our lives, the story has its biggest meaning when its all combined together.

Lulu, how would you describe your personal taste in art and design, and how does it influence your approach to styling your home?

Simple, I had a company called Bil-mawjood, which means "with whatever you have". In that business I decluttered, organised, and redecorated spaces using whatever that person owns, that was the style I applied in our house. I think we only bought three new furniture pieces, the rest was sourced from our families and us. ►

INTERIORS



Mohammed, how have your personal preferences changed over the years as both a gallery owner and an art collector?

The more you see, the more you know and this extends your range of appreciation, but the main evolution is my love for the preowned items. They hold some sort of energy and a unique life and memory that I like to live with.

Finally, do you have a common favourite area in the home, where you feel that art, design, and functionality blend together seamlessly?

We disagree on that. I love my small dark living room and she likes the bright one. We also like different shows and watch them separately. However, the room we both love is the main hosting salon, where we share great memories with our friends and artists. We use the walls in that space to display new works and promote new artists so it's always changing and evolving. We love looking back at photos taken in that room because it never looks the same. ■



E T C .
BY MARIE CLAIRE MAISON

PLATES
mix in porcelain dessert plates
La DoubleJ



TABLE
"Tarabeza" occasional table
Nada Debs

CANVAS PRINT
"Shawl" E wall panel
Etro Home Interiors



LAMP
"Bourgie" transparent table lamp
Kartell



BOOKCASE
"Albero" bookcase
Poltrona Frau



CANDLE HOLDER
"Beads" candle holder
Polspotten



VASE
"Box" vase
Studio Line